

Dear Prospective Corporate Sponsor:

I would like to extend an invitation to you to become an exhibitor at the 59th Annual Scientific Session of the Western Society of Periodontology which will be held at the five star Bellagio Resort in Las Vegas on Saturday and Sunday, September 17th and 18th, 2011. We expect more than 200 attendees.

The program will be nothing less than amazing. We have the President of the American Academy of Periodontology, three Past Chairmen of the American Board of Periodontology (one a past president of the American Academy of Osseointegration), an Editor of two major Periodontal Journals, the American Academy of Periodontology Dental Laser Position Paper Author, and two distinguished speakers in the field of Perio-Prosthetics. It is very rare to gather such an accomplished group of speakers at one meeting. Please see attached brochure for details.

As you can see, this a dynamic educational program that you won't want to miss! As an exhibitor in the program, your company will have a table to display its products in the meeting area and is welcome to have one or two representatives present at the meeting. Each exhibitor will have the opportunity to introduce themselves and their company to the group. Exhibit tables are arranged in the area where program participants have their meals and refreshments during breaks. The cost for a sponsor table at the meeting is \$1,250. If your company needs electricity at the table, there is an additional \$100 charge. There are also additional sponsorship opportunities (see attachment) which can bring additional recognition to your company. If for some reason you're unable to attend the meeting, you can also support the WSP through a product donation which will be utilized in a silent auction which benefits the WSP Foundation.

The WSP is a purely educational organization and its main objective is to promote and facilitate the exchange of scientific information among all professionals involved in periodontal care. The organization recognizes the importance of and seeks partnerships with the corporate sector in order to enhance the delivery of continuing education programs.

Attached you will find the exhibit registration form. The WSP executive director, Deb Johnson, can be contacted at 562.493.4080 or at debjohnson@wsperio.org if you need any more details about registering as an exhibitor for the WSP Annual Scientific Session. We hope you will take advantage of this opportunity to exhibit your products and services at our Annual Scientific Session. I look forward to seeing you there.

Sincerely,

Dr. Gerald Drury, President-elect
Chairman, 2011 Annual Scientific Session
Western Society of Periodontology