

Dear Prospective Corporate Sponsor:

This purpose of this letter is to invite you to become an exhibitor at the 58th Annual Scientific Session of the Western Society of Periodontology (WSP) which will be held in Las Vegas on Saturday, October 2 and Sunday, October 3, 2010. The meeting will take place at the Five Star Venetian Resort, and we expect an audience of over 150 periodontists, general practitioners and dental hygienists.

The periodontal tract will be led by Dr. Raymond Melrose, an Oral and Maxillofacial Pathologist who will provide an overview of oral pathology, lesion identification and new technologies utilized to detect and identify oral lesions. This will be a great review for both dentists and hygienists. Additionally, Dr. Scott Ganz will be joining the Saturday line up. He is a prosthodontist who speaks nationally and internationally on implant dentistry and computer utilization for diagnostic and treatment planning applications in dentistry. Sunday, Dr. Jin Kim will present "Innovations and Contemporary Surgery - Sinus Devices, Piezoelectric Surgery and Other Gadgets." Additionally, a hands-on "Piezoelectric Surgery Workshop" will be held. This limited attendance workshop will allow participants hands-on experience utilizing piezoelectric instruments. The hands on session will be preceded by a lecture by Dr. Bruce Houser entitled "Enhancing clinical outcomes with Piezoelectric Instrumentation."

An exciting hygiene program is scheduled this year. Dr. Joan Otomo-Corgel will be leading the hygiene tract on Saturday with her entertaining and informative program "Floss or Die: Is this is Still a True Statement?" Sunday offerings include Dr. Paulo Camargo who will discuss both non-surgical and surgical methods to treat disease in his lecture "Treating and maintaining the periodontal pocket: From evidence to clinical practice." Additionally, Dr. Gerald Drury will discuss periodontal management in his lecture "Diagnosis of Periodontal Problems."

WSP also has something specifically designed for students and graduates who may be preparing for boards. Dr. Drury will offer a "Board Review Course" for candidates of the America Board of Periodontology Exam.

As you can see, this a dynamic educational program that you won't want to miss! As an exhibitor in the program, your company will have a table to display its products in the meeting area and is welcome to have one or two representatives present at the meeting. Each exhibitor will have the opportunity to introduce themselves and their company to the group. Exhibitor tables are arranged in the area where program participants have their meals and refreshments during breaks. The cost for a sponsor table at the meeting is \$950. If your company needs electricity at the table, there is an additional \$150 charge. There are also additional sponsorship opportunities (see attachment) which can bring additional recognition to your company. If for some reason you're unable to attend the meeting, you can also support the WSP through a product donation which will be utilized in a silent auction which benefits the WSP Foundation.

The WSP is a purely educational organization and its main objective is to promote and facilitate the exchange of scientific information among all professionals involved in periodontal care. The organization recognizes the importance of and seeks partnerships with the corporate sector in order to enhance the delivery of continuing education programs.

Attached you will find the exhibit registration form. The WSP executive director, Deb Johnson, can be contacted at 562.493.4080 or at [debjohnson@wsperio.org](mailto:debjohnson@wsperio.org) if you need any more details about registering as an exhibitor for the WSP Annual Scientific Session. We hope you will take advantage of this opportunity to exhibit your products and services at our Annual Scientific Session. I look forward to seeing you there.

Sincerely,

Dr. Bruce Houser, President  
Western Society of Periodontology